



**“Transforming Transportation  
 through Collaboration”**  
 2010 ITS Michigan Annual Meeting and  
 Exposition  
 Ford Conference and Event Center  
 1151 Village Road  
 Dearborn, MI 48124-5033  
**May 19-20, 2010**

**On-line Registration Available at:**  
<http://www.conferences.housing.umich.edu/its-mich-2010/>

**Attendee Information (please print or type)**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Institution/Company Name: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email Required: \_\_\_\_\_  
 What sector are you affiliated with: ASCE: \_\_\_\_\_ IMSA: \_\_\_\_\_ ITE: \_\_\_\_\_ ITS MI: \_\_\_\_\_ MDOT: \_\_\_\_\_ WTS: \_\_\_\_\_ Other: \_\_\_\_\_  
 Interested in becoming an ITS Michigan Member  YES  NO

**Attendee Registration fees (please print or type)**

All fees are in US dollars. Your paid registration fee includes admission to all sessions, conference materials, and complimentary lunch on Wednesday and/or Thursday.

**STUDENT REGISTRATION (College ID required at check-in):**      Wednesday Only: **\$45.00** \_\_\_\_\_ Thursday Only: **\$45.00** \_\_\_\_\_ Both Days: **\$85.00** \_\_\_\_\_

**CONFERENCE REGISTRATION:**      Wednesday Only: **\$55.00** \_\_\_\_\_ Thursday Only: **\$55.00** \_\_\_\_\_ Both Days: **\$100.00** \_\_\_\_\_

**WEDNESDAY EVENING SOCIAL EVENT:** Henry Ford Museum Strolling “Meander Michigan” Dinner **\$55.00** \_\_\_\_\_

**Exhibitor Registration and fees (please print or type)**

Institution/Company Name: \_\_\_\_\_ Booth Fee: **\$495.00** \_\_\_\_\_

Contact Person:      First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email Required: \_\_\_\_\_

Name of Lead Booth Representative (part of booth fee)

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email of Lead Booth Representative: \_\_\_\_\_

Number of additional exhibitor representatives @ **\$100** \_\_\_\_\_

Names of additional exhibitors:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

**Sponsorship Registration (please print or type)**

**Platinum Sponsorship (Includes booth space) \$5,000 \_\_\_\_\_**

**Booth/Registration**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
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First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

**Henry Ford Museum "Meandering Michigan Strolling Dinner (7 tickets free) Extra Tickets @ \$55 \_\_\_\_\_**

**Gold Sponsorship (Includes booth space) \$3,000 \_\_\_\_\_**

**Booth/Registration**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
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**Henry Ford Museum "Meandering Michigan Strolling Dinner (4 tickets free) Extra Tickets @ \$55 \_\_\_\_\_**

**Silver Sponsorship (Includes booth space) \$1,250 \_\_\_\_\_**

**Booth/Registration**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

**Henry Ford Museum "Meandering Michigan Strolling Dinner (2 tickets free) Extra Tickets @ \$55 \_\_\_\_\_**

**Hospitality Sponsorship: \$500 \_\_\_\_\_**

**REGISTRATION POLICIES**

**Payments and refunds:** Payments must accompany the registration form. All attendees, exhibitors, and sponsors must register for the conference. Refund requests must be submitted in writing via fax or mail to the address listed below no later than May 5, 2010. Cancellations will incur a \$30.00 processing fee, which will be deducted from all approved refunds. Substitutes are encouraged – please notify us as soon as possible.

**PAYMENT INFORMATION**

Check / Money Order (in U.S. funds) made payable to: **University of Michigan**

Credit Card (circle one):                      Visa                      MasterCard                      American Express                      Discover

Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Card Holder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Email: \_\_\_\_\_

For confirmation of registration, complete and return this form via fax or mail by May 1, 2010 to:  
University of Michigan – Marketing and Conference Services – 627 Oxford Road – Ann Arbor, MI 48104-2634 USA  
Phone: (734) 764-5297 Fax: (734) 764-1557 Email: [conferences@umich.edu](mailto:conferences@umich.edu)  
ITS Michigan Website: <http://www.itsmichigan.org/>