



MINUTES

**Board of Directors Meeting
Tuesday, January 25, 2005
On-Star Board Room,
Detroit, MI**

Present

Board Members

John Abraham	City of Troy
Brent Bair	RCOC
Jim Barbaresso	Iteris
Richard Beaubien	HRC
Tom Borton	TBAI
Frank Cardimen	ITS MI
Xiaowen Dai	GM
Steve Fern	SMART
Morrie Hoevel	FHWA
Matt Klawson	RCMC
Kirk Luckscheiter	General Dynamics
Mike McKale	Delphi Automotive
Ralph Robinson	FORD
Jim Schultz	MDOT

Others

Ahmad Jawad	RCOC
Chuck Moore	URS
Gary Piotrowicz	RCOC
Carl Seimer	General Dynamics
Jeff Manring	Sterling ITS
Bill Tansil	MDOT
Ed Tatem	PBM

CALL TO ORDER

President Tom Borton called the meeting to order at 11:29 a.m.

PRESIDENT'S REPORT

Tom Borton asked for an update on VII. Ralph Robinson reported that the VII Task Force is working to deploy phase I. The Task Force has agreed that Phase I will be located in OEM

zones, and that Phase II extends out in Dearborn and Auburn Hills areas. The task force is also working to build funding. Phase I at Ford will deploy in the next month; phase II roll out will be in 2006. Ralph also reported that Washtenaw County is initiating a county wide WI-FI deployment. Tom spoke about the MSU economic impact study that is underway. He introduced the students from MSU. Tom requested that the board help to facilitate and build this project. Brent Bair reminded the board that he has been asked for economic benefit data for funding purposes. He also suggested that ITS Michigan make a move to involve other agencies and counties in ITS and VII. Frank asked that the VII Task Force communicate directly with ITS Michigan in letting us know where they need assistance. Mike McKale asked about the time frame for the economic study. Tom indicated that it will initially be 4 months, but hopefully will continue on and on-going basis. Mike McKale asked if we should develop a blog for communication. Tom Borton asked Chuck Moore for an update. Chuck says we currently have two blogs but can also generate another for this. Chuck asked the board for more content for the website. Tom asked the chairs of the committees to initiate a regular report for the website. Chuck suggested a bulletin board system instead of a blog system. Tom Borton brought up whether to make award submittals to ITS America – one for MDOT and OEM's work on VII, and two for the Freeway Courtesy Patrol. Brent Bair suggests we should submit both. The board consented to submit both.

ADJOURNMENT

The meeting was adjourned at 12:03 p.m.

NEXT MEETING: February 22, 2005, location to be determined.