



MINUTES

**Board of Directors Meeting
Wednesday January 23, 2008
UMTRI McCormick Conference Room
2901 Baxter Road
Ann Arbor, MI 48109-2150**

Present: 10 Board Members and 2 Alternates attended. (see Attendance Sheet for details)

1) Welcome & Call to Order

- a) President Peter Sweatman called the meeting to order at 9:00 AM.
- b) Special thanks to Dan Carrier for hosting the ITS Michigan Board Meeting in December at Oakland Hills Country Club and then inviting Board Members to his annual luncheon.
- c) Special Acknowledgement to our Guest: Tom Kern, ITS-America

2) Presidents Report: Peter Sweatman

- a) VII: Michigan is the Place!, but we need to explain why?
 - i. Demos to be showcased at 2008 ITS Michigan Annual Meeting in May
 1. testbed will be on city streets and not just a parking lot.
 2. serves as dress rehearsal for 2008 World Congress in NYC in October.
 - b) VII New Strategy as advocated by RITA Administrator (Paul Brubaker)
 1. Met with Mr. Brubaker in DC in late December
 - a. Emphasized that Michigan remains a strong supporter of initiative.
 - b. Besides VII, activities related to CICAS, IVBSS and CVPC are ongoing.
 2. New RITA direction focuses on short term deliverables, systems view.
 - ii. Michigan Opportunity: take the lead with commercial vehicle applications!
- c) TRB Recap
 - i. Key focus: climate change
 - ii. Clear need for additional and more timely transportation data using new technologies.
 1. DUAP Project that will collect information from 1800 Chrysler vehicles.
 - iii. Increasing VMT has been directly tied with increasing economic growth: yet this typically has adverse affects on climate change, energy usage.
 1. How can VII make a positive contribution to this discussion?

3) **ITS America Update: Tom Kern, VP of Member Services**

- a) Expects new contract with US DOT to be announced next week
 - i. Current contract is for \$1.7M/yr and is task oriented and thus makes the organization reactive.
 - ii. Need is clearly to be proactive.
- b) Other Funds received by hosting meetings and securing vendors and sponsors.
- c) Membership goes up/down but usually benefits greatly when USA hosts a World Congress like we do this year.
 - i. Need to do a better job of telling the story of what you get with your membership.
- d) Need to make a better connection between ITS and the national agenda for energy and the environment.
- e) Need to support State Chapters: especially since all deployments are local.
- f) CES Feedback
 - i. Need to do more outreach to people in other venues that are not strictly devoted to ITS.
 - ii. Interest was very high in the VII sessions at this Show.
 - iii. Should investigate whether ITS-America has any opportunities to sponsor the VII Sessions at the CAR Management Briefing Seminars in Traverse City. Steve Underwood will work with Tom Kern on this.

4) **2008 ITS Michigan Annual Meeting Update: Trudy Bahr & Todd Anuskiewicz**

- a) Expect 300 attendees and 50-60 vendors
- b) Highlight: VII Proof of Concept (POC) Test Track on city streets.
- c) Speakers
 - i. Keynotes: Brubaker, Belcher, Steudle
 - ii. Other notable speakers being solicited: Epolito, Burns
- d) Need for Sponsors & Exhibitors
- e) Registration: can be done on-line.

5) **ITS Michigan Quarterly Meetings: Todd Anuskiewicz**

- a) Planning Ahead – Winter 2008
 - i. Operations Partnering: Dick Beaubain and Tom Bruff Chairs
 - 1. March 3rd at SEMCOG Offices in downtown Detroit.
 - 2. Speakers
 - a. John Corbin, Wisconsin DOT
 - b. Invited:
 - i. Jackie Paige, Fox 2 News
 - ii. Capt. Bob Clark, Michigan State Police (MSP)
 - ii. Automotive Safety Session set for Feb 26th
 - 1. Gene McHale from US DOT has agreed to speak and give an update on the CICAS program.
 - 2. Venue to be determined.

6) **State Chapters Pavilion at World Congress: Peter Sweatman**

- a) The Board approved an expenditure of an amount not to exceed \$10,000 for a kiosk as the 2008 World Congress. This covers approximately \$7000 for space rental while the additional funds to cover video, CD, handouts etc.
- b) Trudy, Jim Barbaresso agreed to join CAR staff to make this happen.

7) ITS Michigan Committee Activities

- a) Education & Training Survey: Peter Sweatman is developing one to assess needs of the profession so that a curriculum can be established at various universities.
- b) Incident Management: Dick Beaubien
 - i. Regional Concept of Transportation Operations (RCTO)
 - 1. focus: priority corridors, and traffic signal retiming
 - 2. Partnering Workshop scheduled for March 3rd (first of a series)
 - a. John Corbin from Wisconsin DOT will be a guest speaker and discuss National Traffic Incident Management Systems (NTIMS). FHWA will provide peer to peer funding to cover his travel expenses.
 - b. ITS- Michigan agreed to sponsor refreshments for an amount not to exceed \$1000.
 - ii. Quick Clearance, procedures for law enforcement regarding freeway incidents. Tony Kratofil from MDOT is leading this effort.
 - iii. Clearance Procedure Video for Law Enforcement: Troy and Auburn Hills are working on this and expect to complete soon.
 - iv. Incident Management Planning Meetings to be held in conjunction with Macomb County Traffic Safety Meetings as part of outreach efforts.
 - v. Last meeting we focused on outreach to Public Safety Officials
 - 1. Troy Fire Chief spoke and shared his view of how mutual aid agreements work for fires.
 - a. He reminded us that for the moment fire service is local
 - b. State of Michigan is using E-Team to help share information including photos of events happening statewide.

8) Consumer Electronics Show (CES): Steve Underwood

- a) GM/Carnegie Mellon DARPA Vehicle Rides were very popular.
- b) Rick Wagoner of General Motors gave the keynote address signaling the evolution of the electronic vehicle. He also highlighted several VII related Vehicle to Vehicle (V2V) applications.
- c) Signals the convergence of the auto industry and consumer electronics.
- d) ITS America did a great job sponsoring the VII session.

9) Team Michigan: Peter Sweatman

- a) Challenge is how to bring R&D together into a unified program.
- b) MDOT will be hosting a University Research Meeting
 - i. Scheduled for Thursday, February 21, for a statewide meeting for all Michigan Department of Transportation's (MDOT's) university partners. This meeting will be held in Lansing, Michigan, at MDOT's Aeronautics Auditorium, near the Capital City Airport.
- c) Steve Underwood has written a 16 page paper for 2008 World Congress that will be submitted by the end of the month. In addition, he has volunteered to chair a session.

10) Rural ITS National Conference Follow-up

- a) Ralph Robinson reported that a Rural VII Conference planned for April 4th in Denver is being considered. Funding and administrative support from ITS-America does not appear to be available at this time. Ralph is looking at other possibilities.
- b) Jim Schultz reported on the fact that an RWIS Training Session to be held in Southeast Michigan would cost about \$300 per registrant for 35 attendees to make the event break-even. It was determined that this training should be considered at a later date when training budgets of members are healthier.
- c) Jim Schultz also noted that there is a Call for Papers and Volunteers for the 2008 NRITS Conference to be held in Anchorage, Alaska and that he was preparing a coordinated Michigan response. He will follow-up with an email to all board members seeking interested parties.

11) Treasurer's Report: Steve Fern

- a) Steve Fern was not able to attend and his financial reports will be shared electronically after the meeting.
- b) Trudy will contact TIA/Carol to see how to transfer the EFT for the MDOT Grant to a new bank account.

12) Secretary' Report: Jim Schultz

- a) Minutes for December 19th were approved as written.

13) ITS America Board of Directors Nominations: Brent Bair

- a) A resolution was unanimously passed in support of Dr. Peter Sweatman's nomination.
- b) In addition to the resolution: previous ITS America Board Members (Brent Bair & Gerry Conover) will send letters of recommendation.
- c) Current ITS America Board Member and Michigan DOT Director Kirk Steudle will also provide a recommendation.

14) Adjournment

- a) The Board Meeting was adjourned at 11:00 AM.

15) Next Meeting

- a) Tentatively set for February 26th at 8:00 – 9:00 AM preceding the next Quarterly Meeting to be held at GM OnStar Offices in downtown Detroit.