



## MINUTES

**Board of Directors Meeting  
Thursday, April 5, 2007  
Hubbell, Roth & Clark, Inc.  
555 Hulet Drive  
Bloomfield Hills, Michigan 48302**

**Present: 14 Board Members attended. (See attendance sheet for details)**

- **President's Report**
  - **MDOT Related Activities**
    - President Beaubien reported on meeting with Roger Safford and is scheduled to make a presentation to the MDOT ITS committee on April 27<sup>th</sup>.
    - It was reported that Kirk Steudle is now serving on the ITS America Board.
  - **ITSM Website**
    - There was discussion of the website and current status.
  - **Speakers Bureau**
    - ITSM has provided speakers at MSU, Troy Kiwanis and Shiawassee County related to ITS. There will be an April meeting with State Representative Hopwood (Bair) and a May presentation to the TIA Board (Bair).
  - **Shiawassee County Program**
    - President Beaubien reported that Dave Acton was working on the development of an ITS program with Shiawassee County.
  - **Outstanding State Chapter Nomination**
    - President Beaubien reported that he had received notification that the ITSM application had been included as a finalist by the ITSA review committee. Other finalists are ITS Georgia and ITS Florida.
  - **Detroit Metropolitan Incident Management Committee**
    - The Incident Management Committee continues to expand activities.
  - **Joint Efforts with Automation Alley**
    - There was discussion of the continued efforts to build connections with Automation Alley programs.
  - **Programs/Meetings During 2006-7.**
    - Meetings and programs this past year were reviewed, including:
      - 2006 Annual Meeting
      - August Quarterly Meeting at the University of Michigan
      - November Quarterly Meeting at Nissan.
      - October VII Showcase in Grand Rapids
      - Wireless Seminar, March 2007.
      - Plans for 2007 Annual Meeting – May 16 & 17, 2007

Following the President's report there was discussion of important matters for the next period of time for ITSM. This included the ITSM role in the upcoming Rural ITS Meeting (Cardimen) and the importance of emphasizing ITSM as a "statewide" organization (Polombo). Mr. Bair reported that he had made a presentation on VII/ITS to Jeff Goff of Representative Knollenberg's staff. Mr. Polombo discussed the SEMCOG efforts to update the ITS Architecture for Southeast Michigan and noted that ITSM will be asked to serve an advisory role in those efforts.

- **Wireless Seminar**

It was reported that the Wireless Seminar had been very successful with 100 registrations and 98 attendees. Mr. Carrier provided the organizational efforts to develop and stage the conference. It was moved by Mr. Bair, seconded by Mr. Cardimen, that ITSM provide a commendation to Mr. Carrier for the outstanding effort. The motion carried unanimously.

- **Nominations**

Nominations for the next Board have been completed. The ballot will be distributed in the next week, with results expected by April 23.

- **Secretary's Report**

The minutes of the January 27<sup>th</sup>, 2007 Board meeting were unanimously approved. (Motion by Bair; second by Cardimen)

- **Treasurer's Report**

- Mr. Fern distributed summaries for the checking, money market and CD accounts, and provided specific information summarizing the successful financial results of the Wireless Seminar.
- Mr. Fern noted that current levels of funds have improved the overall financial status.
- He discussed the current status of membership payments and indicated that monthly statements would be sent to those members who have not yet paid their fees. He indicated that ballots would only be sent to paid members.
- There was discussion of the Annual Meeting registrations and sponsorship trends which indicate a successful program. It was noted that "registration date" is the commitment for the required early registration fee.

- **2007 Annual Meeting Report**

Ms. Lamparski reported that 36 exhibitors have committed for the Annual Meeting, with a total of at least 40 expected. There was discussion of the event budget and status of revenues. The program will include presentations, exhibits, and outside demonstrations. There will be a press event on Wednesday afternoon, May, 16, with provisions for live local news. The Meeting will be the keystone event for National Transportation Week. Special efforts are being made to inform/invite local and state officials.

- **Connected Vehicle Proving Center**

- Dr. Underwood discussed the VII Testbed Project to be funded through a MEDC sponsored 21<sup>st</sup> Century Job Fund that will compliment other VII Projects. He indicated that the contract with the 21<sup>st</sup> Century Fund has been signed and work is underway.
- He indicated that three committees are being initiated including administrative, technical roadmap, and architecture functions.

- There will be a “Management Briefing Seminar” at the Traverse City automotive meetings in August.
- The role of the consortium with VIIC is still being worked out.
- It is expected that there will be continuing coordination and communication with ITSM as the program develops.
- **2007 National Rural ITS Conference**

Following discussion of the current status of the conference, it was moved by Mr. Cardimen, and seconded by Mr. Bair, that ITS Michigan commit \$1500 to support a luncheon at the conference. This should be done with the commitment that ITSM be promoted in the conference information and related materials. The motion carried unanimously.
- **Adjournment**
  - The meeting was adjourned at 10:30 am.
  - Next Board meeting will be the held on Wednesday May 16<sup>th</sup> in the morning, prior to the beginning of the Annual Meeting .
  - The following Board meeting will be held in Ann Arbor, Thursday, June 20, in the afternoon.