



MINUTES

**Board of Directors Meeting
Tuesday, September 12, 2006
Automation Alley Headquarters
2675 Bellingham
Troy, MI**

Present : 18 Board Members attended along with 2 alternates. (See Attendance Sheet for details)

Welcome & CALL TO ORDER

President Dick Beaubien called the meeting to order at 9:05 AM.

INTRODUCTION OF BOARD MEMBERS & GUESTS

Of special interest: Gary Greib is the new representative of Delphi Corp..

PRESIDENT'S REPORT

APPROVAL OF MINUTES

The minutes were unanimously approved.

STATE CHAPTER CONFERENCE CALL

Adopted By-laws, and a 3 Year Strategic Plan that will be posted on our website. Plan to meet twice a year at: TRB and ITS-American Annual Meeting.

NEWSLETTER

Draft of next issue to be released in September were distributed.

MEETING WITH UDM AND MICHIGAN - OHIO UNIVERSITY TRANSPORTATION CENTER (MIOH-UTC)

Noted that UDM leads a 5 University consortium composed of Grand Valley State, WSU, UDM, Bowling Green and University of Toledo. They have agreed to make a presentation of their program and projects at the November Board Meeting.

Ad for X-ology

This is a quarterly publication of Automation Alley. It is planned as an HR Recruiting Tool that features high-tech employment in Southeast Michigan and the quality of life found here. Circulation is 20,000 copies and copies will be made available by subscription and at area bookstores.

Deadline for ad commitments is November 12th. Rather than a general ad for ITS-Michigan it was suggested we focus on advertising for the Wireless Seminar discussed

later in the meeting. The planning committee for the event, chaired by Dan Carrier will determine if an ad is appropriate and what page size fits their needs.

- **Location**
 - o Troy Community Center
 - o Oakland County Auditorium
 - o Automation Alley Headquarters

SECRETARY'S REPORT

- Ballot on By-Laws Amendment – passed at the July Meeting and we allowed write-in votes. Passed Unanimously.
- Membership List Status – one will be emailed shortly.

TREASURER'S REPORT

- Steve Fern was not able to attend and no report was given.

REVIEW OF AUGUST 2006 QUARTERLY MEETING

- Peter Sweatman from UMTRI reported:
 - o Good attendance.
 - o Small profit realized.
 - o Photos can be found in Newsletter and on Website.
- Board feedback was that the tours, facility and program were all top notch.
- Special thanks to UofM Health and Magic Bus Reps for their presentations.

2007 ANNUAL MEETING

- Beatta Lamparski distributed a handout which gave the details available so far.
- Date/Location
 - o To be held May 16 and 17th.
 - o At the new Rock Financial Expo Center in Novi.
- Overall budget is set at \$30,000
- Combine with MDOT Vendor Exhibit
 - o Worked well this year and consensus was to hold again.
 - o \$475 booth fee was reasonable.
- Theme
 - o Economic Development VII-C Product Demo
 - o Utilize the VII Testbed: 20 mile roadway instrumented along I696/I96 in Farmington Hills and Novi
 - o UMTRI may be able to demonstrate vehicles being used for IVBSS (In Vehicle Based Safety Systems)
- Social Events / Mixer
 - o Second City – Evening (at Novi location: Novi Rd @ Grand River)

REPORT ON AGREEMENT WITH MDOT FOR SUPPORT

- Carmine Palombo was not able to attend and no report was given.

2007 NATIONAL RURAL ITS CONFERENCE

- Suzette Peplinski and Jim Schultz from MDOT are co-chairs.
- 2006 Meeting was held in Big Sky, Montana
 - o approx 250 attendees
 - o focus was on weather and safety. (mobility and congestion not so much of a concern in rural areas)
- Michigan Venue
 - o Grand Traverse Resort
 - o October 2007
 - o Coordinate with:
 - Road Weather Management course (NHI?)
 - CLARUS Meeting
 - Trauma – Frontier and Rural Focus
 - CRAM Superintendent Meeting
- ITS America has developed a proposal that outlines the potential roles for: MDOT, ITS-Michigan, Northern Event Planner, and ITS America. It is being reviewed.

NEW BUSINESS FROM MEMBERS

- Tom Borton is trying to organize an ITS-Michigan Golf Outing
 - o Looking at various dates in early October.
 - o Venue: Moose Ridge near Brighton.

ADJOURNMENT

The meeting was adjourned at 10:30 am. Next meeting Monday, October 23rd at Carrier & Gable in Farmington Hills.