



## MINUTES

**Board of Directors Meeting  
Monday, October 23, 2006  
Carrier & Gable  
24110 Research Drive  
Farmington Hills, Michigan**

**Present: 14 Board Members attended along with 1 alternate. (See Attendance Sheet for details)**

- **Welcome & Call to Order**
  - President Dick Beaubien called the meeting to order at 9:05 AM.
- **Introduction of Board Members & Guests**
- **President's Report**
  - **Newsletter**
    - Two edition have been printed so far and been well received.
    - Next issue to be released after November 9<sup>th</sup> Quarterly Meeting.
  - **Ad for X-ology**
    - Deadline for ad commitments is November 12<sup>th</sup>. At our previous meeting, it was suggested we focus on advertising for the Wireless Seminar. The planning committee for the event, chaired by Dan Carrier will determine if an ad is appropriate and what page size fits their needs.
  - **ITS-Michigan Webpage: Job Postings**
    - The Board voted unanimously to approve this concept as long as jobs are ITS related.
    - Job Posting for UMTRI already listed.
- **Secretary's Report**
  - **Approval of Minutes**
    - The minutes were unanimously approved.
  - **Membership List Status**
    - An updated list will be emailed shortly.
    - Jim Barbaresso heads this committee of: Carmine Palombo, Amy Beaupre, Frank Cardimen and Jim Schultz.
- **Treasurer's Report**
  - Steve Fern distributed summaries for the checking, money market and CD accounts.
  - Steve also prepared a report that listed itemized payees for the period 7/1/2006 to 10/22/2006.
  - Steve was voiced concern for our current balance levels but noted that we expect the \$75,000, 3 year grant from MDOT to be received in the next month.
  - Jim Schultz volunteered to assist Steve in preparing a draft budget for consideration at the next Board Meeting.

- **Report on Grand Rapids VII Showcase Road Show**
  - Frank Cardimen reported that we had 50 people attend the Grand Rapids setup.
  - Frank also reported that at least 60 per day attended during the Convergence Conference in Detroit.
  - In both instances, MDOT Staff provided the necessary volunteers to make both events a great success.
- **Partnership with Commercial Vehicle Trade Association**
  - Testbed Project to be funded thru a 21<sup>st</sup> Century Job Fund that will compliment other VII Projects
    - 500 proposals submitted, only 61 selected.
    - Awarded \$6M with match
      - Hope to be under contract by early November
      - Looking for office location: probably near the VII-C offices in Novi (8 Mile @ Haggerty).
    - Steve committed to making a presentation at the May, ITS-Michigan Annual Meeting.
  - Connected Vehicle Trade Association
    - 30 members with dues of \$6000 each
    - Universities membership fees are waived.
    - Meet monthly usually via teleconference.
    - Members are predominately national suppliers from the communications industry and do not include any auto OEM's.
- **Wireless Communication Seminar**
  - Dan Carrier is chair of this event. He distributed a draft scope for the event and noted that there would be a committee meeting on November 9<sup>th</sup> following the Quarterly Meeting at Nissan.
  - Jim Schultz agreed to contact FHWA, SME and SAE to determine their interest in participating in this event.
- **2007 Annual Meeting**
  - Date/Location
    - To be held May 16 and 17<sup>th</sup>.
      - Coordination meeting with MDOT and VII\_C will be held November 14<sup>th</sup>.
    - At the new Rock Financial Expo Center in Novi.
      - Secured space for up to 40 exhibitors between indoor/outdoor areas.
- **Report on Agreement with MDOT for Support**
  - Carmine Palombo was not able to attend but he had Jim Schultz report that he expected a signed contract in early November for a 3 year contract for \$25,000 per year starting October 1<sup>st</sup>, 2006.

- **2007 National Rural ITS Conference**
  - Suzette Peplinski and Jim Schultz from MDOT are co-chairs.
  - Michigan Venue
    - Grand Traverse Resort in October 2007
    - Coordinate with:
      - Road Weather Management course (NHI?)
      - CLARUS Meeting
      - Trauma – Frontier and Rural Focus
      - CRAM Superintendent Meeting
      - Commercial Vehicle Meeting
  - ITS America has developed a proposal that outlines the potential roles for: MDOT, ITS-Michigan, Northern Event Planner, and ITS America. It is being reviewed.
- **Report on 2006 ITS World Congress in London**
  - Peter Sweatman reported that over 300 attendees from USA participated. Good attendance at international events in Europe or Japan insures their attendance at similar events in USA.
  - Held in Docklands Area of London – new business center.
    - Observed that it is equal parts conference and exhibition
    - Good debates – especially on the subject of congestion pricing.
    - Huge Safety Focus: 50% reduction goal for both Europe and Japan.
    - VII is synonymous with Prevent (Europe) which is funded at \$55M and has shown great interest in the naturalistic driving databases developed by both VTTI and UMTRI.
- New Business from Members
  - Tom Borton was able to organize an ITS-Michigan Golf Outing which was held at Moose Ridge near Brighton. He was confident that more members would participate next year.
  - TARUT Study Update
    - Delayed due to Alatrums selling division to Michigan Tech. Contracts are being revised / transferred and work will continue ASAP.
  - UMTRI UTC Announcement
    - Peter Sweatman reported that UMTRI was awarded a \$3M grant that will be matched with an equal amount from University of Michigan.
    - Work will focus on young and old drivers.
    - Steve Underwood agreed to share a proposal that was written several years ago in conjunction with MDOT to Auto OEM's.
    - Jim Schultz agreed to coordinate the TIP and Contract Approvals at MDOT.
  - ITS-Michigan Webpage
    - Chuck Moore reported that there is a members only section under development. "ITSMI" is the user name and password while it is being tested.
  - ITS Caucus
    - Brent Bair reminder members of this Caucus that is headed by Michigan Representative Rodgers and California Representative Taucher.
      - Public Subcommittee is chaired by Brent and his group has recommended emphasis on education and promotion/exposure.
      - Industry Subcommittee is chaired by Harry Viccola

- Adjournment
  - The meeting was adjourned at 10:30 am.
  - Next meeting will be the ITS-Michigan Quarterly Meeting to be held on Thursday, November 9th at Nissan offices in Farmington Hills.