



MINUTES

**Board of Directors Meeting
Tuesday, November 2, 2004
SMART Board Room,
Troy, MI**

Present

Board Members

| | |
|-------------------|------------------|
| John Abraham | City of Troy |
| Brent Bair | RCOC |
| Jim Barbaresso | Iteris |
| Richard Beaubien | HRC |
| Tom Borton | TBAI |
| Frank Cardimen | ITS MI |
| Steve Fern | SMART |
| Morrie Hoevel | FHWA |
| Kirk Luckscheiter | General Dynamics |
| Carmine Palombo | SEMCOG |
| Ralph Robinson | FORD |
| Jim Schultz | MDOT |
| Ed Tatem | RCMC |
| Barbara Wendling | DaimlerChrysler |

Others

| | |
|-----------------|----------------|
| Ahmad Jawad | RCOC |
| Chuck Moore | URS |
| Craig Bryson | RCOC |
| Milt Baker | Motorola |
| Gary Piotrowicz | RCOC |
| Gerry Conover | PRC Associates |
| Brian Lizzet | HRC |

CALL TO ORDER

President Tom Borton called the meeting to order at 910 a.m.

APPROVAL OF MINUTES

Brent Bair moved approval of minutes, Carmine Palombo seconded the motion and minutes were unanimously approved.

PRESIDENT'S REPORT

Tom Borton welcomed Gerry Conover to the meeting and recognized him for being the first President of ITS Michigan. He reported that he had held a joint meeting of the membership, information and outreach and program committees in October. He spoke about where the VII Task Force is headed. He indicated that he had met with the past presidents to discuss whether the VII Task Force should remain a committee of ITS Michigan or whether it should become its own entity. The PP's decided that ITS Michigan should continue to play a role but there were mixed reactions on where it should go. He then asked the board for input. Kirk Luckscheiter stated that ITS Michigan needs to keep credit and accomplishments for creating the VII committee. He stated that he would like to see ITS Michigan continue to stay on the committee to play an advisory role to VII. Brent stated that he thought VII should be on its own. Steve Fern said that he would like to see ITS Michigan get credit for its creation. Jim Schultz brought up whether ITS Michigan wants to sponsor the National VII meeting in Detroit next spring. Tom asks the board to please sign the in-kind form and return it to Amy. He then welcomed Milt Baker from Motorola.

EXECUTIVE DIRECTOR'S REPORT

Frank Cardimen reported that he received a call from Greg Krueger asking for support from ITS Michigan regarding construction zone projects using ITS technologies. He reiterated the importance of MDOT coming to ITS Michigan asking for support.

Frank reported that ITSA is reorganizing to help communication with State Chapters. ITS MI has been very active on the State Chapter's Council. He stated that ITS Michigan is viewed as a leader within the State Chapters. Frank reported that he will head up a meeting on May 1st of all the state chapters in Phoenix.

He reported that unfortunately the meeting in Grand Rapids had to be cancelled because not enough board members could be there. He said he will get back to the board regarding the next meeting date and then he stated the importance of attending this meeting.

Frank thanked Greg Krueger and Jim Schultz for their efforts in getting the multi-year contract with MDOT pushed through.

NEW MEMBER REPORT

Milt Baker introduced himself as head of the enterprise business developmental activities at Motorola. He indicated that they are very heavily into the communications industry and are very involved and interested in the VII activities in Michigan. He stated that Motorola would like to move forward a demonstration project in Michigan now. He asked the board what they could do to help incubate a project in VII. Tom Borton asked him to also let ITS Michigan know what they could do to help facilitate his needs. Frank Cardimen asked if Motorola is working with other states on projects. Ralph Robinson spoke about a meeting with MDOT regarding implementation of several test beds involving DCX, FORD, and Nissan. He thinks they have a pretty good handle on size and scope of projects and that they will be looking for support.

TRESURER'S REPORT

Barb Wendling reported that the current balance is \$17,295. She asked if the Board would like her to roll over the CD's into another higher interest account. The board asked her to use her best judgment and make those decisions.

VII TASK FORCE UPDATE

Gary Piotrowicz reported that the Task Force met in September at Motorola. He indicated that there had been a lot of discussion about how to form the VII entity, how to accept dollars, etc. He reported that the last meeting was cancelled until issues with OEMs on test bed was settled. The next meeting will be December 16. Brent Bair made an observation about meeting with Larry Burns of GM. He thinks there is still a necessity to move forward with the test bed. He wonders if DSRC will become an obsolete technology. He indicated that there is still a lot to be learned about how to make the infrastructure work better. He reported that Larry Burns had made these very same comments. Discussion ensued about what will be studied, privacy issues, and what information will be collected, and that this was also being discussed at the national level. Ralph Robinson spoke about WiFi technologies around the country and that the environment of technology is changing faster than expected and he thinks this will take off as a national strategy. He also indicated that maintenance and deployment is inexpensive with this technology.

INFORMATION & OUTREACH

Tom Borton spoke about where the web page stands and that his objective is to have an operating page by the first of the year. Its purpose is information for ITS members. The webpage committee will meet directly following the Board Meeting. Carmine Palombo brought up that there had been discussion that the committee chairs needed to accept responsibility for providing updates.

PROGRAM COMMITTEE

Ahmad Jamad reported on the next annual meeting. He reviewed topics the committee came up with for the annual meeting which included:

1. Regional Transportation Operations Management Organization
2. Update MDOT construction zones and Technical Improvements
3. VII Update
4. RCOC/MDOT Freeway Integration Project
5. 511 update
6. TOC updates
 - a. Grand Rapids
 - b. Macomb County
 - c. Lansing
 - d. Detroit/Oakland County
7. VII test bed update – Private perspective
 - a. FORD
 - b. DCX
 - c. GM

The board discussed meeting dates for the annual meeting and settled on Tuesday, May 24th at FORD. Ahmad told the board that On-star had two location that we could meet at for the next quarterly meeting, and asked which one they would prefer. The board decided on the On-star TOC in Detroit on January 25th.

MEMBERSHIP

Carmine Palombo reported that membership invoices will go out in January. He indicated that he wants to be more aggressive with recruiting members on the VII Task Force. He also wants to get the board more involved in recruiting new members. He asked each board member to recruit one new member by the annual meeting in May. Tom Borton reiterated the responsibility each board member has in training his/her replacement on the board. Discussion ensued about seeking sponsorship in addition to membership dues, and how much to seek and how to go about getting it.

INCIDENT MANAGEMENT

Dick Beaubien reported that the freeway courtesy patrol celebrated its 10th anniversary and had a celebration at Hockey Town for all the drivers. Fox news reported on the anniversary and Dick brought the video to show to the board. Dick reported that the drivers really love their jobs. He stated that the courtesy patrol has come a long way from having just one van in 1994 to 35 vehicles making 27,000 assists annually.

Dick also reported that Regional Transportation Organizations have become popular. To that end, he submitted a proposal for a grant to fund an organization like this in Michigan. The funding selection will take place by November 12th. Discussion ensued about coordinating efforts at border crossings and issues involved with politics and technology. Kirk Luckscheiter asked if this was something to be discussed at the annual meeting. Tom Borton suggested having this as a topic at the next quarterly meeting in January.

NATIONAL UPDATE

Brent Bair stated that speculation is compromised level of funding because of federal deficit. He reported that Mineta proposed reorganization with ITS being a research arm of Federal Highway. ASHTO doesn't like this proposed move, and ITSA is supporting the move. He reported that 3 weeks ago ITSA held its World Congress in Japan; there were over 5,000 registered at conference. He indicated that there was very impressive technology demonstrated by the auto companies. Gerry Conover spoke about the next World Congress in San Francisco. He indicated that there will be some extraordinary technology demonstrated in Candlestick Park at the World Congress. Registration expectation is about 6,000 with the largest contingent being from China, Middle east and Europe. He also indicated that the call for technical papers is open.

New Business

Tom Borton reminded the board about his project of jobs in Michigan related to ITS, and asked if anyone is interested in helping with the task, please contact him. Brent stated he would be willing to support this effort.

ADJOURNMENT

The meeting was adjourned at 11:36 a.m.

NEXT MEETING: TBA