



MINUTES

Board of Directors Meeting
Wednesday May 16, 2007
Rock Financial Showplace
46100 Grand River
Novi, Michigan 48374

Present: 19 Board Members attended. (See Attendance Sheet for details)

- **Welcome & Call to Order**
 - President Dick Beaubien called the meeting to order at 8:05 AM.
- **Introduction of Board Members & Guests**
- **President's Report**
 - **ITS America's VII Roadshow – Still traveling around the country.**
 - Returned to Michigan as part of ITS-Michigan Annual Meeting.
 - **2008 World Congress – NYC**
 - State Chapters are still considering a presence.
 - **Contract With MDOT**
 - Contract has been agreed to between ITSM and MDOT to provide specific assistance for ITS outreach/information dissemination.
 - Contract details are being worked out by Steve Fern.
 - **MDOT ITS Steering Committee Meeting on April 27th**
 - Dick Beaubien and Peter Sweatman attended.
 - What have we done to date, plans for future.
 - Operating under same goals and objective: confirmed
 - More statewide perspective
 - Spreading the news via website and newsletter
 - Develop a speakers bureau
 - Dick met with Roger Safford, Chair of MDOT ITS Steering Committee
 - MDOT Program Update
 - Partnership on ITS-Michigan Annual Meeting
 - Attract vendors
 - Define the program
 - Upcoming Meetings
 - August: Visteon Village
 - October: 2007 National Rural ITS Conference
 - President's Awards
 - Webmaster: Chuck Moore
 - Wireless Workshop: Dan Carrier
 - Welcome to New Board Members
 - Gerry Conover, PRC Associates
 - Susan Sunday, Navteq
 - Steve Fern, SMART (re-elected)

- **Election of 2007-2008 Officers**
 - President: Peter Sweatman, UMTRI
 - Vice-President: Steve Underwood, CAR
 - Secretary: Jim Schultz, MDOT
 - Treasurer: Steve Fern, SMART
- **Treasurer's Report**
 - Mr. Fern summarized current account balances as:
 - Checking: \$20,000
 - Money Market: \$29,000
 - CD; \$15,000
 - Expects the 2007 annual meeting to break even.
 - MDOT Grant Status – preparing and submitting requested forms to MDOT.
 - Membership:
 - Overall memberships are up.
 - applying the “Sweatman Rule” which provides for a 2007 membership to all first time registrants for the 2007 annual meeting.
 - Audit Status
 - Suggested a need to get one completed with a professional certified public account.
 - Since we are a 501 3c non-profit similar to CAR, Steve Underwood said he would share a reference for a CPA with us.
 - TIA estimates that this cost will be approximately \$5000 based on their experience.
 - ITE has used an informal past-President’s review process.
- **Secretary's Report**
 - **Approval of Minutes**
 - The minutes of the April 5, 2007 Board meeting were unanimously approved.
 - Special thanks to Tom Borton for preparing.
- **2007 Annual Meeting Report**

Mr. Beaubien summarized attendance;

- 250+ attendees (23 States and DC, Sweden, Great Britain.
- 50 Exhibitors

Mr. Beaubien once again thanked Ms. Michelle Mueller (MDOT), Ms. Beatta Lamparski and Ms. Colleen Hill (HRC) and Mr. Dan Carrier for their efforts in making this the best conference to date.

Detroit Visitors and Convention Bureau have incorporated the ITS Michigan Annual Meeting to be part of the National Transportation Week functions which will be celebrated annually in Southeast Michigan. A film crew is here today to capture the highlights.

- **Commercial Vehicle Proving Center**
 - Dr. Underwood indicated that he presented an update at the MDOT DUAP Meeting the day before.
 - Highlights
 - Policy Advisory Board: Kirk Steudle will chair.
 - Technical Roadmap Committee: to be composed of suppliers and telecoms
 - Architectural Committee: consistent with VII-C
 - Global Mobility Breakfast Meeting – to be held in September and will be open to public.
- **2007 National Rural ITS Conference**
 - MDOT thanks ITS Michigan for its willingness to sponsor a luncheon for this event. There will be ample opportunities to showcase the initiatives that we are promoting.
- **New Business from Members**
 - Wayne County will sponsor a National Transportation Week event on Friday, May 18th in Hines Park. Twelve (12) Universities have been invited to display ITS Projects with a chance to win a \$10,000 scholarship. Goal is to reach out to the general population.
 - National Transportation Week Coordination: Carmine Palombo will chair a committee with representatives from UMTRI, MDOT, RCOC, VII-C and CAR.
 - Agree to hold ITS-Michigan Annual Meeting during this week (usually 3rd week in May) and in Metro Detroit.
 - Coordinate with Detroit Visitors and Convention Bureau
 - Attract more attendees from: Indiana, Ohio and Ontario
 - Coordinate with other meetings: TRB, ITE etc.
- **Adjournment**
 - The meeting was adjourned at 10:00 am.
 - Next Board meeting will be the held on Wednesday, June 20th at 1:00 PM at UMTRI's offices in Ann Arbor. Maps to follow.