

Summary of the Membership & Outreach Committee Meeting December 21, 2005

A meeting of the Membership and Outreach Committee was held on December 21, 2005 at the TIA offices. The purpose of the meeting was to define membership goals and strategies for 2006. The committee members concurred with the need to expand membership and made the following recommendations to be considered by the ITS Michigan Board and general membership:

1. Establish individual memberships to ITS Michigan.
2. Establish a "West Michigan" chapter of ITS Michigan.

The committee members also suggested a number of outreach activities for the coming year. These included the development of an updated membership kit, outreach to specific organizations and interest groups, and reserving a portion of each ITS Michigan Board meeting for technical presentations.