



ITS Michigan
Presents:
Wireless Communications Application Seminar
March 22, 2007

Genoa Woods Conference & Banquet Center
7707 Conference Center Dr.
Brighton, MI 48114

ITS Michigan is pleased to present a one-day seminar focusing on new wireless communication technology for transportation applications. The seminar will feature industry professionals discussing the latest technologies and will present examples of wireless communications for interconnecting traffic systems, accessing traffic data / video and communicating safety information to and from vehicles.

This seminar promises to be a great educational experience for transportation engineers, technicians and anyone interested in how wireless communication can optimize operations without the use of hardwire.

8:30–9:00 am – Registration and Continental Breakfast

9:00 am – Noon – **Technical Applications**

- Mesh systems, Direct Short Range Communication (DSRC) *Motorola*
- High Performance IP Broadband Wireless Ethernet / Video *Encom*
- General Packet Radio Service (GPRS) *Cingular Wireless*
- Low Powered Short Range Communications *Sensys*
- Automotive Update *VII Consortium*
- Wireless Communication Experiences / Vehicle Infrastructure Integration (VII) Involvement and Vision. *MDOT*

Noon–1pm – Lunch

1:00–3:30 pm – **Public Agency Experience and Vision**

- City of Lansing
- City of Detroit
- Macomb County
- MDOT Study

Genoa Woods Conference & Banquet Center

Perfectly Located

Genoa Woods is centrally located in Brighton, Michigan, just northwest of Interstate 96 and Grand River Avenue. This convenient location allows for easy access between southeastern Michigan's largest cities and from major Interstates in Michigan.

Detroit (Downtown) – 45 minutes

I-75 North to I-696 West to I-96 West, Exit at Grand River #145, Right on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/8 mile), take Conference Center Drive until it dead ends into our parking lot.

Detroit Metropolitan Airport – 45 minutes

I-94 West to US 23 North, to I-96 West, Exit at Grand River #145, Right on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/8 mile), take Conference Center Drive until it dead ends into our parking lot.

Lansing – 35 minutes

I-96 East, Exit at Grand River #145, Left on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/4 mile), take Conference Center Drive until it dead ends into our parking lot.

Ann Arbor – 20 minutes

US 23 North to I-96 West, Exit at Grand River #145, Right on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/8 mile), take Conference Center Drive until it dead ends into our parking lot.

Flint – 30 minutes

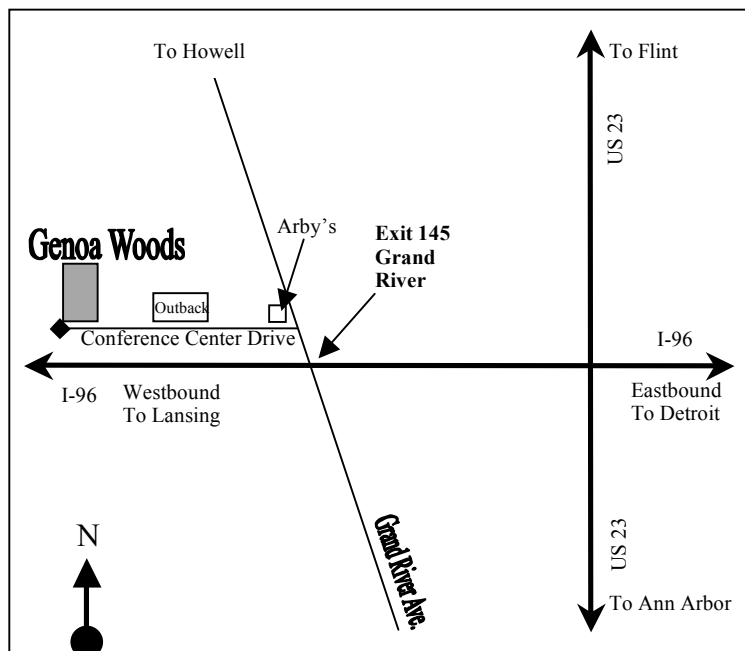
US 23 South to I-96 West, Exit at Grand River #145, Right on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/8 mile), take Conference Center Drive until it dead ends into our parking lot.

Pontiac – 35 minutes

I-75 South to I-696 West, to I-96 West, Exit at Grand River #145, Right on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/8 mile), take Conference Center Drive until it dead ends into our parking lot.

Saginaw – 60 minutes

I-75 South to US 23 South to I-96 West, Exit at Grand River #145, Right on Grand River. Turn left between Superior Cadillac and Arby's (less than 1/8 mile), take Conference Center Drive until it dead ends into our parking lot.



7707 Conference Center Drive

Brighton, MI 48114

Registration Form

Please return registration form by March 9th

Organization: _____

Address: _____

Phone: _____

Registrant(s): _____ **Email** _____

_____ **Email** _____

_____ **Email** _____

Method of Payment

Cost: \$70 per attendee. (Includes continental breakfast, beverages and lunch)

P.O. _____ **in the amount of** _____

Check # _____ **in the amount of** _____

Visa___ **MasterCard**___ **AMEX**___ **Total** _____

Card Number _____ **Exp** _____

Name as it appears on card: _____

Signature of card holder: _____

Please send Check to: (payable to ITS Michigan)

**ITS Michigan, Wireless Seminar
P.O. Box 824
Bloomfield Hills, MI 48303-0824**

Fax:248-338-2592

For more information please contact Dan Carrier or Pam Burgess at 248-477-8700.