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**VEHICLE TRAFFIC INFORMATION COALITION (VTIC)
APPLAUDS WHITE HOUSE FOR PRIORITIZING REAL-TIME
TRAFFIC INFORMATION TECHNOLOGY**

**Faster Deployment of Real-Time Traffic Technology listed as priority in State of the
Union/Budget Supporting Materials**

(Washington, D.C. – January 30, 2007) The White House has identified “faster deployment of real-time traffic information” as a priority in the fight to reduce traffic congestion. The Administration announced a new Highway Congestion Initiative in the supporting materials to the State of the Union Address. This Initiative funds state and local innovations in curbing congestion and specifically identifies speeding the creation of real-time traffic information as a needed solution.

The relevant text:

**The President's Plan Calls For The U.S. Department Of
Transportation (DOT) To Work With States And Cities To Explore
Ways To Reduce Traffic Congestion, Help Save Fuel, And Reduce
Commute Times.** In 2003, drivers in America's 85 most congested urban

areas experienced 3.7 billion hours of travel delay and wasted 2.3 billion gallons of fuel, costing a total of \$63 billion.

The President's Budget Redirects DOT Funds To A New \$175 Million Highway Congestion Initiative For State And Local Governments To Demonstrate Innovative Ideas For Curbing Congestion. These ideas include congestion pricing, commuter transit services, commitments from employers to expand work schedule flexibility, and faster deployment of real-time traffic information. In one year, this wasted fuel accounts for more than 20 million metric tons of carbon dioxide emissions.

“With our highways growing more congested, the need for real-time traffic information becomes stronger each day. Nobody likes being stuck in traffic,” said Rob Schill of the Vehicle Traffic Information Coalition (VTIC), a coalition of leading auto, mapping, navigation, technology and transportation entities.

A host of products and services are being made available which add traffic conditions to navigation systems to alert drivers, traffic managers and emergency responders to real-time road conditions. They include in-vehicle navigation systems which map traffic conditions, cell phone applications that display location-aware traffic flow and incident data, satellite delivered radio broadcasts, internet-based traffic data and sophisticated intelligent transportation and tolling systems that keep traffic moving.

The President’s proposed budget directs \$175 million in DOT funds to a new Highway Congestion Initiative. “We applaud the Administration’s recognition of the growing energy, productivity and environmental costs of traffic congestion. Real-time traffic data is at the heart of better traffic management and exciting new in-vehicle

navigation technologies which empower drivers to avoid sitting in traffic are major elements of the near-term solution,” said Schill.

VTIC is a coalition of leading real-time traffic industry companies. The members of VTIC include: ESRI, Honda, Mark IV, NAVTEQ, Nissan, TeleCommunication Systems, Inc. (TCS) (NasdaqGM:TSYS), Tele Atlas, Toyota, Traffic.com, Volkswagen, Wavetronix and XM Satellite Radio. The coalition’s mission is to promote real-time traffic at the federal, state and local levels.

For more information visit www.real-timetraffic.com.

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