



# 2021 ITS Michigan Annual Meeting

8:00 - 8:30 AM

Check-In and Refreshments

8:30 - 8:45 AM

Speaker:

Welcome and Opening Remarks

**Gary Piotrowicz**, *President, ITS Michigan*

8:45 - 9:15 AM

Morning Keynote



**Mark de la Vergne**, *Vice President, Cavnu*

*About this speaker:* Mark de la Vergne works closely with transportation officials from across the country and local project stakeholders to build the roadmap for the future of their roads. Mark previously served as the initial Michigan Director of Cavnu, launching the feasibility study for the nation's first dedicated connected automated laneway. Mark is nationally recognized for his experience in innovating and implementing mobility solutions in cities. His work in Detroit over the last three years has established the playbook for how cities and the private sector can work together.

9:15 - 10:15 AM

Infrastructure Owner/Operators Session

A panel of local infrastructure owner/operators will discuss how they are using emerging technologies to enhance roadway safety, mobility, and sustainability.

Moderator:

Speakers:

**Gary Piotrowicz**, *President, ITS Michigan*

**John Abraham**, *Director of Traffic & Operations, Macomb County Department of Roads*

**Elise Feldpausch**, *Connected Vehicle Specialist, Michigan Department of Transportation (MDOT)*

**Tony Geara**, *ITS and Traffic Engineer, City of Detroit*

**Ahmad Jawad**, *Signal Systems Engineer, Road Commission for Oakland County*

10:15 - 10:30 AM

Break

10:30 - 12:00 PM

### OEM Technical Session

Hear from a panel of OEMs on how emerging technology is changing the manufacturing landscape. This session will include vendor spotlights on their innovative and state-of-the-art products.

**Moderator:**

**Kiel McIntosh**, *Sales Engineer, Carrier & Gable*

**Speakers:**

**Hideki Hada**, *Executive Engineer of Active Safety, Toyota Motor North America*

**Bakhtiar Litkouhi, Ph.D.**, *Manager: Automated Driving & Vehicle Control Systems, General Motors*

12:00 - 1:15 PM

### Lunch and Presentation

Enjoy lunch with a dynamic and entertaining lunchtime speaker from a New York Times bestselling writer, public speaker, college lecturer, and radio commentator.

**John U. Bacon**, *New York Times Bestselling Author*

*About the speaker:* John U. Bacon has written twelve books on sports, business, health, and history. His newest title, released September 2021, is 'Let Them Lead: Unexpected Lessons in Leadership from America's Worst High School Hockey Team'. He freelances for The Wall Street Journal, Yahoo, and others, appears often on TV, including HBO, ESPN, Fox Business, MSNBC, and the Big Ten Network, and delivers weekly essays for Michigan Radio and occasionally NPR, which awarded him the PRNDI prize for nation's best commentary in 2014. Bacon is a popular corporate speaker, executive coach, and leadership consultant, who occasionally teaches at the University of Michigan, where the students awarded him the Golden Apple Award, given to one instructor annually for "Excellence in Teaching". John is also a decent Spanish speaker, an average hockey player, and a poor piano player, but he still enjoys all three! He lives in Ann Arbor with his wife and son.



1:15 - 2:15 PM

### Executive Mobility in Michigan Roundtable

Join Michigan's mobility thought leaders in a discussion on key trends, challenges, and opportunities within the future of mobility.

**Moderator:**

**Matt Smith**, *Associate Vice President/Emerging Technologies Practice Lead, Michael Baker International*

**Speakers:**

**Collin Castle**, *ITS Program Manager, Michigan Department of Transportation (MDOT)*

**Henry Liu**, *Director, Center for Connected and Automated Transportation (CCAT)*

**Trevor Pawl**, *Chief Mobility Officer, Office of Future Mobility and Electrification (OFME)*

**Rebuen Sarkar**, *President and CEO, American Center for Mobility (ACM)*

2:15 - 2:45 PM

### Afternoon Keynote

**Laura Chace**, *President and CEO, ITS America*

*About the speaker:* Laura Chace was named President and CEO of ITS America in August, 2021. Previously, she served as the association's Chief Operating Officer. Her focus is to promote policies that advance the development and safe deployment of intelligent transportation technologies throughout the United States. She is passionate and speaks often about the need to include more female and diverse voices in the transportation workforce. Chace is a founding member of the MobilityXX initiative, which is focused on increasing the number of women in transportation by 10 percent in 10 years. Chace brings 15 years in trade association management to her new role. Early in her career, she served in the Clinton Administration at the U.S. Department of Justice Office and in the White House. She holds a Bachelor of Art's degree from Colgate University.



2:45 - 3:00 PM

Break

3:00 - 4:00 PM

Talent Development and Upskilling: Where Is Your Workforce Going to Come From?

An innovative and skilled talent pool will help drive technological advances and Michigan's economy forward. Hear from leaders in this space, including the student voice, on addressing the intelligent transportation industry's current and next generation workforce needs.

**Moderator:**

**Barb Land**, *Executive Director, Square One Education Network*

**Speakers:**

**Ashley Bouse**, *Student, University of Michigan, Alumni, Traverse Bay Autonomous IVD Team*

**Michele Economou Ureste, MPA**, *Executive Director, Workforce Intelligence Network*

**Elaina Farnsworth**, *CEO, The Next Education*

**Dr. Michelle K. Mueller**, *Vice President of Economic & College Development, Washtenaw Community College (WCC)*

4:00 - 4:15 PM

Closing Remarks

**Speaker:**

**Gary Piotrowicz**, *President, ITS Michigan*

# Student Poster Competition

Two easy ways to vote with PollEverywhere.



Text 'ITSMichigan' to 223-33 to enter the poll via text.

*\*not all questions are available via text*



Scan QR code to access the poll.

Or click the link below:

<https://pollev.com/itsmichigan>

