



Minutes

ITS Michigan Board of Director's Meeting December 11, 2019

Attendees:

Raymond Aaron, MDOT

*Jamal Alezzina, Ford Motor Company

Richard Beaubien, Beaubien Engineering

Debby Bezzina, UMTRI

Patrick Cawley, TIA

Mallory Crow, AECOM

Melvin Evans, SMART

Jeff Feeney, HNTB

Tony Geara, City of Detroit

***On the phone**

*Matt Klawon, AECOM

Luke Liu, City of Ann Arbor

Perry MacNeille, Consultant

Prasad Nannapeneni, City of Detroit

Parwaiz Nur, Tyme Engineering

Al Prysiazniuk, City of Detroit

*Yousuf Taufiq, WSP

Calvin Tuttle, CCAT

Steve Verkest, Integral Blue

Secretary's Report – J. Feeney

- Meeting minutes reviewed by board - September 11, 2019
- Update: Meeting date change from January 15, 2020 to January 22, 2020

Motion to approve, motion seconded

Minutes approved

President's Report – S. Verkest

- Steve Verkest presented a distinguished service award to Debby Bezzina
- Debby served as President of ITS Michigan and for her support for our annual event

ITS America coordination – S. Verkest

- ITS America is still working on finalizing the Michigan chapter affiliation agreement. They stated that this will happen by the end of the year
- ITS America is still looking for chapter news – ITS Michigan should send them chapter news. Victor and Craig may want to coordinate and send to ITS America

Treasurer Report – S. Verkest

- It was assumed that there would be a big deficit on the costs, there was only a deficit of \$1,041

Committee Reports

Administrative – M. Klawon

- No updates

Finance Committee – S. Verkest/K. McIntosh

- Meeting will be scheduled prior to next board meeting in January

Legislative Committee - P. MacNeille

- Federal bills are seeing a lot of activity, 1085 vehicle innovation act of 2019, Senator Gary Peters has a new bill to support innovative work, this may be good timing to influence the bill. It is vehicle centric, Gary Peters has met with Auto Companies
- There is a house version of the bill being sponsored by Rep. Debbie Dingel, 1.5 billion of research is being proposed over 4 years to reduce petroleum use and manufacturing



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- Several other bills were discussed. Perry has more info
- There were 3 different house bills that were proposed, there is a push to get bills through by the end of the year

Nominating Committee – G. Piotrowicz

- Barb Land from SquareOne was recommended as a board member
- According to our bylaws we can have between 25-30 members, we are now at 26
- Steve mentioned we have a quorum with everyone in attendance and on the phone
Motion moved to nominate Barb Land
Yousuf, Jamal and Matt Klawon approve and support the nomination
Motion approved
- Jessica Robinson has been recommended as a board member by Debby Bezzina
- Jessica is from the Michigan Mobility Institute
- Amanda Roraff, PlanetM was recommended

Regional Transportation Operations Committee – D. Beaubien

- Next meeting is January 10th Quarterly meeting of the coordinating committee
- Aaron Raymond and representative from the City of Detroit will be participating
- Some discussion about regional transit funding will be added to the agenda
- Dick wants Wayne, Oakland and Washtenaw to join this discussion
- The annual Partnering Workshop is scheduled for May 21, 2020 at Washtenaw Community College
- An elected official will be joining the program, the Washtenaw County Sheriff is lined up and Debby Dingel is being requested to appear on May 21st. Paul Ajegba, Director of MDOT, is scheduled to be there. A traffic reporter is also listed to attend
- WayCare is going to do a webinar, for our board of director's. We can keep it as an option to do a lunch 'n learn in the future
- Sponsorship for the workshop may be available, if vendors want to have a table at the event
- The TIM Workshop will be close to ACM, may be able to add this to the program. Dick is coordinating with Mark Chaput
- The general audience is MDOT, local road agencies, first responders. The police department is also connected, emergency management. This workshop touches lots of different areas
- Washtenaw CC has no charge for the facility, just for the food
- Can we add sponsorship to registration? Dick recommended personal relationship with vendors not on the website
- Save the Date is ready – Belinda will post on the website

Membership and Fundraising – D. Bezzina

- Jeff and Kiel created a google doc and updated. Steve will send the Debby the link to the document
- Steve did a comparison to members and reached out for those for logos for the website
- Debby gets the list of attendees after the event, any non-members get sent an email, we can do it in January based on who came to the mixer
- Bowling Event – Friday, March 27, 2020, The Perfect Game in Farmington Hills
- Sponsorship levels, the hope is for 100 people. There were 50 last year with 12 lanes
- Save the Date will be out next week and registration will be up shortly
- Debby wants to encourage sponsoring the students and buying a lane
- A student discount was discussed



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- Maybe a student registration sponsor, or a student can register, or a mentoring matchup type opportunity
- Maybe send the information to the student chapters, potential chapter at Wayne State and MSU and there is an established chapter at U of M
- Steve had preliminary discussion with Washtenaw Community College and Tony mentioned Eastern Michigan University would be a good option for a chapter as well. Kettering and Lawrence Tech were mentioned as potential universities to reach out to as well

Outreach and Communications – D. Bezzina

- Craig is working on a newsletter
- Emerging Leaders Program – Y. Taufiq
- Sponsorship for a high school team to compete in the autonomous vehicle challenge
- \$1800 gets the students the materials needed to build a vehicle
- Yousuf would like to know if ITS MI is interested in sponsoring a team in Michigan
- PlanetM is sponsoring a handful of teams
- Steve motioned for ITS Michigan to donate \$1800
- The team is starting in January
- ACM offered to host technical lunch and learns or any ITS events if venues are needed
- Debby Bezzina updated us with events planned or being scheduled throughout the next year
- May 21st is the TIM Partnering Workshop
- June – Autoshow
- July – Board Meeting
- August – Networking Event
- September – Board Meeting
- September 15-16, 2020 - ITS MI Annual Meeting
- ITS World Congress – October 4-8, 2020 Los Angeles
- November Board Meeting
- December – Mixer and Networking Event
- ACM is hosting a National Workzone Awareness press conference on April 21st
- Debby reached out to the lieutenant governor, he would like to be involved in the future

Meeting adjourned 10:48 a.m.

Next meeting: January 22, 2020 hosted by UMTRI