



Minutes

ITS Michigan Board of Director's Meeting September 11, 2019

Attendees:

John Abraham, MCDR
Jamal Alezzani, Ford Motor Company
Debby Bezzina, UMTRI
Craig Bryson, RCOC
Victor Cardenas, City of Novi
Collin Castle, MDOT*
Mark Chaput, American Center for Mobility*
Mel Evans, SMART
Jeff Feeney, HNTB
William Huotari, City of Troy
Ahmad Jawad, RCOC
Bakhtiar Litkouhi, General Motors*

Kiel McIntosh, Carrier & Gable
Scott Morell, DanLaw
Michelle Mueller, WCC
Prasad Nannapaneni, City of Detroit
Gary Piotrowicz, RCOC
Al Prysiazniuk, City of Detroit
Aaron Raymond, MDOT
Matt Smith, Michael Baker International*
Yousuf Taufiq, WSP USA
Steve Verkest, integral Blue
Chris Zull, Progressive AE*

*On the phone**

President's Report – S. Verkest

- The final draft of the ITS Michigan agreement is available and Steve will forward it to the board, there are no significant changes. Looking to execute sometime in October.
- There is a state chapter project for 2020, ITS America has a call for papers that discusses local deployments and projects.
- ITS America has a state chapter column and they are more than willing to have chapters submit and add to the newsletter.

Secretary's Report – J. Feeney

- Meeting minutes – reviewed by board, motion to approve, seconded
- *Meeting minutes approved*

Treasurer's Report – K. McIntosh

- Currently behind our goal for the annual meeting, doing well for sponsorship for event.
- There is an imbalance between our bank acct and QuickBooks, Kiel will look to see how to balance this out.
- Registrations are low right now, missing one diamond sponsorship, we were estimating about \$28,000 in registration and it is estimated that 140 registrants have paid, 40 estimated as complimentary attendees.
- Kiel requested exhibitors to only bring 1 additional person.
- Toyota and Verizon have become new members, we need to encourage more sponsorships and registration.

Committee Reports

- **Administrative Committee – M. Klawon**
 - No updates

Finance Committee – S. Verkest

- The committee met on August 22, 2019
- Website development/maintenance should be included in next year's budget. We would like to be able to update the website more frequently and add content to the website. More volunteers are needed.



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- The first step is to explore the costs, create a subcommittee with 4-5 people, possibly recruit Calvin to assist.
- We would want local news from all of our member organizations and the information it has to be a continuous active feed of information.
- Scope would include: using the website, constant contact to do more branding and outreach. The key to social media is a constant flow of postings. The benefit is that Belinda would concentrate on other areas.
- Does it make sense to get a separate account? We were getting more on fees.

Upcoming events

- Winter Holiday Mixer
 - Looking at the week of December 9th or 16th on a Tuesday or a Thursday.
- Annual Bowling Event
- Summer Event
 - It was hard to get people to participate due to schedules/vacation.
- Lunch 'n Learn
 - These have been popular. We may charge a fee going forward.

Legislative Committee

- No updates

Nominating Committee – G. Piotrowicz

- No updates

Regional Transportation Operations Committee

- October meeting scheduled for November 1st at SEMTOC and January 10th is the following meeting.
- Partnering Workshop is scheduled to be held at Washtenaw County Morris Lawrence Building on May 21, 2019.
 - Exhibits will be included
- Michele brought up the communications around 5G and the interconnected parts through all of the organizations and other pieces that are impacted would be. Matt Klawon mentioned that he will look at other groups to partner with.
- Steve mentioned that we have room on our board for several more members for future members to increase diversity.
- Michele went to the SmartCity conference in Washington a few years ago, Verizon is the leaders in the space, when you think of wireless technology and 5G, we should probably talk to Verizon or AT&T.

Outreach and Communications

- Newsletter – Craig will work on getting it out before the Holiday Mixer.

Talent and Workforce Development

- ITS Michigan would sponsor one team from Michigan.
- Yousuf will contact Barb Land with SquareOne.
- ITS Michigan would need to put together a team of mentors to support the school.
- Barb Land is looking for a sponsor for a high school class for a regional competition and then a national competition. The cost is \$2,000 to sponsor a high school class that will compete.

Student Chapter

- U of M has a student chapter that has won awards.
 - Debby may have information on this and will circle back on the level of engagement with the student chapter.

Mentoring Events

- SquareOne is organizing 100 students to participate in the tech demo at the annual meeting.
- There are other opportunities for mentoring with students/board members.

Program Coordinating Committee

- Tentative Agenda provided
- Day 2 – full day demonstration event
- Need speaker to welcome students and to motivate students. Ted Sadler was suggested. Steve will talk to him. John Abraham will speak to Trevor from MEDC.



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- Need speakers for Holiday Mixer
- Conference Day 1 - register on Innotech to download a QR code
 - Need registration at ACM (need to send them an email to click link before they arrive)

New Business

- Jobs Board – Yousuf would like to get information posted for internships and create a buzz around open positions. Michele works with students at WCC, this would be a good way to network.
- Send Yousuf a link of your job posting.

Next Meeting: November 13, 2019

City of Detroit hosted by Dayo Akinyemi, a tour will be included following the meeting.

Meeting adjourned 10:10 a.m.