





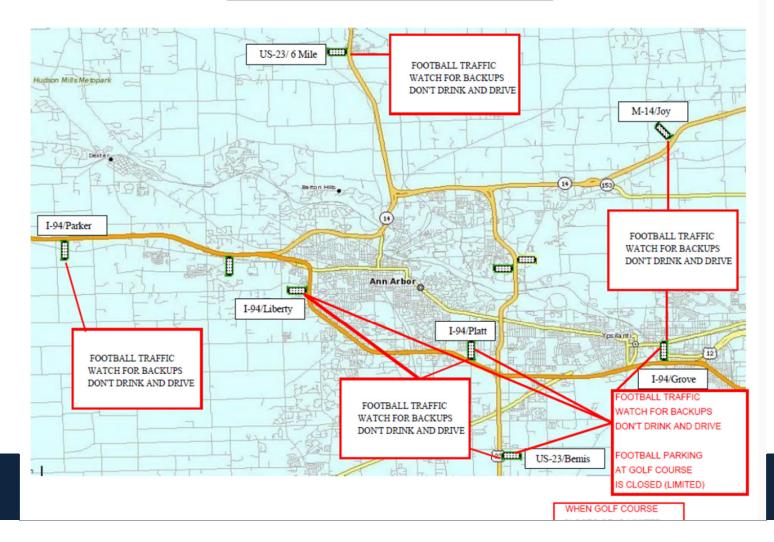




University DMS Messaging Plan - 1200 Game Time



Messages on DMS from 700 hours to 900 hours







2014 Winter Classic





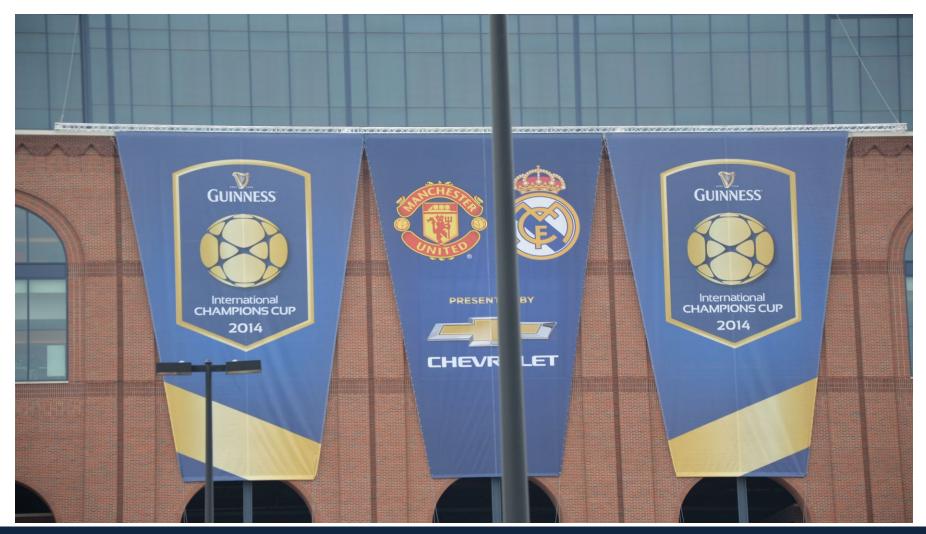
Transportation

- Sell out of tickets at Briarwood
- Pre-game northbound Main Street gridlocked
- Trinity buses turning around on Main

- EOC needed direct communication with Trinity
- Bus staging areas during game away from stadium
 - Hoover



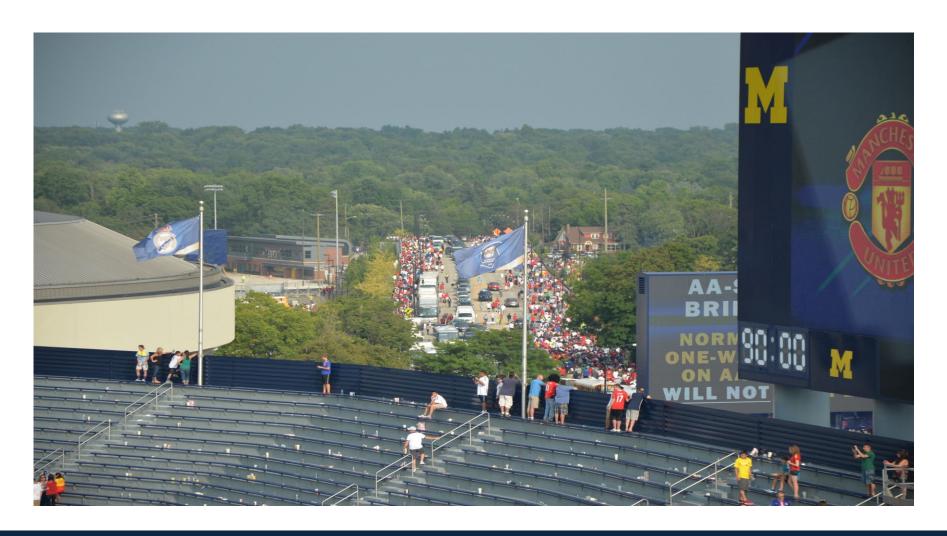




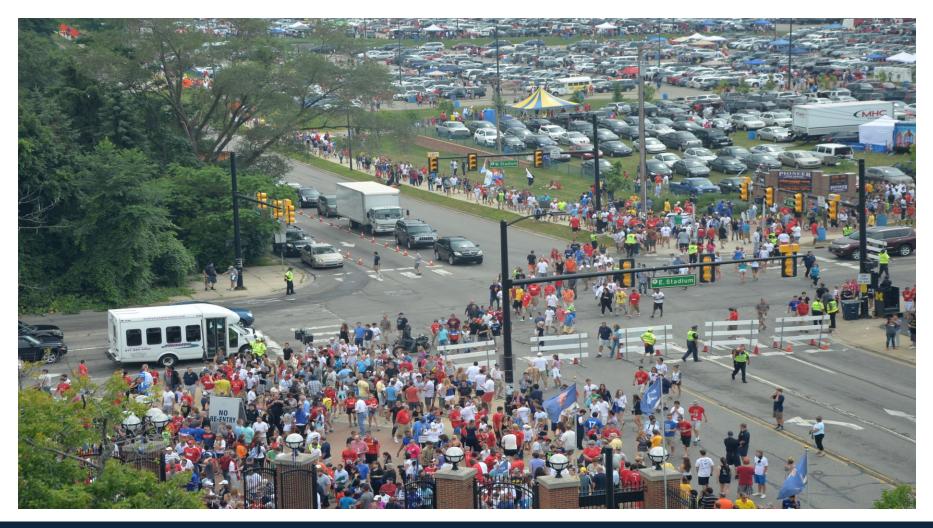


















QUESTIONS



