Minutes
ITS Michigan Board of Director’s Meeting
May 13, 2020

Ahmad Jawad, RCOC
Alan Lecz, Washtenaw Community College
Barb Land, SquareOne
Bakhtiar Litkouhi, GM
Bill Huotari, City of Troy
Brandon Stakleff, AECOM
Calvin Tuttle, UMTRI/CCAT
Craig Bryson, RCOC
Dayo Akinyemi, City of Detroit
Debra Bezzina, UMTRI/CCAT
Dick Beaubien, Beaubien Engineering
Gary Piotrowicz, RCOC
Jamal Alezzani, Ford
Jeff Feeney, HNTB
Jim Santilli, Transportation Improvement Association
John Abraham, MCDR
John Bartlett, Denso
Kiel McIntosh, Carrier & Gable
Luke Liu, City of Ann Arbor
Matt Klawosh, AECOM
Mel Evans, SMART
Michelle Mueller, Washtenaw Community College
Perry MacNeill, Retired Ford
Prasad Nannapaneni, City of Detroit
Scott Morrell, DanLaw
Steve Verkest, Integral Blue
Yousuf Taufiq, WSP USA

*ITS Board Meeting held on WebEx

President’s Report – S. Verkest
• ITS America will have a chapter call next week, there will be updates and region issues will be discussed.

Secretary’s Report – Feeney/Board
• March 2020 meeting minutes will be reviewed by the board at a later time.

Treasurer’s Report – K. McIntosh
• Invoices for annual membership dues were sent out, Kiel encourages organizations to pay online if possible.

Administrative Committee Reports
• No updates

Finance Committee – S. Verkest
• Steve will reach out to Gary and Kiel to schedule a meeting.

Legislative Committee – P. MacNeille
• Americas Transportation Infrastructure Act, the Fast Act, seems to be stalled between committees but it looks like it will have provision for doing ITS work, it probably won’t be passed until after the election.
• The legislature wants to work with states more closely.
• In Michigan, the Asset Management system has been created and states can link to the federal government program to develop their formulas.
• Perry believes legislature has not met on this or is very busy. It is a trillion-dollar package, the government is spending a lot of money.
• Michigan is working on different road funding, one is the gas tax, one is tolls. By the mile tolls look to be more popular and will fit with electric cars. States are experimenting with different methods for doing this. Michigan Public Act 61, mini cell systems.
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Nominating Committee – G. Piotrowicz
- Voting for officers and nominations are coming up soon for President, Vice President, Treasurer and Secretary, please send the nominees to Steve and Belinda. We do not have a nominee for Secretary. Please send to Belinda/Steve/Gary.
- There are currently 27 board members, bylaws state that the board should have 25-30. There has been interest from contacts who may want to serve as a board member.
- There are no seats to renew, the next seat renewal will be in 2021.

Regional Transportation Operations Committee – D. Beaubien
- The TIM workshop has been postponed until May 2021. The venue will be Washtenaw Community College and a great program will be in place.
- Quarterly Meetings are scheduled on July 10th at SEMTOC.

Membership and Fundraising – D. Bezzina
- No updates

Outreach and Communications – C. Bryson
- The updated list of Board Members will be on the website. Craig is in the early stages of the Newsletter. Part of the Newsletter should be used to explain the committee structure for those who may not attend the meetings.
- It is distributed through Constant Contact, please send names/emails to Craig.

Technical Lunch ‘n Learns – J. Feeney
- Matt Klawon will connect with Jeff to discuss volunteers and/or topics.
- A request for professional credit PDH was mentioned for added value.

Talent and Workforce Committee – B. Land
- Barb mentioned that there are virtual projects happening since school has been on hold.
- World Congress hasn’t cancelled the October meeting in Los Angeles at this point.
- Barb and Yousuf have discussed the student chapter. There is a student chapter survey for ITS Michigan, it gives ITS Michigan strategic focus on how to provide best value for the student population. Networking with Mentors is a big area for those looking for jobs/careers.
- Washtenaw Community College should be the next school to have a student chapter.
- A question on the annual scholarship was brought up, it was done last year for the undergrad. Are we still planning to proceed with that program?
- Steve mentioned that we weren’t able to do our bowling fundraiser.
- Yousuf mentioned that all the money was given out for scholarships last year.
- CCAT was one of the recipients, if things don’t improve with COVID-19 there won’t be a live event.
- There were going to be 3 student scholarships, currently there is only 1 applicant.
- ITS Michigan can plan on $1500 to the separate student account, this is part of the annual general budget.
- ITS Michigan will hold on the university scholarship and assess as time goes.
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- Another idea is for students K-12 or at the University of what ITS is doing day in/day out that they can view from our website. This would be to generate some buzz on ITS Michigan. Value and outreach opportunities are a focus that we should continue to look at.
- Michelle mentioned a 20 to 30 second video for promotional purposes.
- SquareOne would be able to push this out as well as Washtenaw Community College.

Program Coordinating Committee – D. Bezzina
- Debby mentioned for the May training session, even though the event had been cancelled, she reached out for marketing type materials to create a flyer.
- Steve – ITS was planning on a fall meeting Sept 15/16, when you line that up, this is a big unknown right now. Cancelling the fall meeting will probably be the most logical thing to do. An online program could be held instead.
- Debby would like to do an online event rather than doing nothing.
- The program could be free to members and $50 to non-members.

New Business/Comments
- Michelle Mueller – WCC has a class teaching people mobility analytics, they are working with an international vendor to push the classes out and package them.
- John would like Debby to send recorded links of the conference to the ITS Board to share.
- John asked if anything was heard from the FCC? Debby mentioned the FCC has added a huge band, if they will push the safety band. They also opened up the safety band for rural areas for wi-fi carriers, there were a lot of companies that would be broadcasting near the deployment area.
- Gary thanked Steve Verkest for his hard work as President this past year and will work with Steve as Gary transitions to President.
- Steve mentioned it has been a pleasure serving on the board as President. Steve will still be involved on the board. Steve thanked everyone for calling in this morning and for all the great work.

Motion to adjourn
Motion moved, seconded and approved

Meeting adjourned at 10:18 a.m.

Next Meeting: July 15, 2020